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FOR IMMEDIATE RELEASE

Beyond Terra & HEVI Collaborate on Empowering the Houseless and Elevating Biodiversity in the Bay Area

San Jose, California – August 6, 2023: Beyond Terra is honored to announce its collaboration with the Houseless Environmental Volunteers Initiative (HEVI). This partnership aims to address two pressing issues in the San Francisco Bay Area: homelessness and the decline in biodiversity. Through the innovative framework of HEVI, Beyond Terra seeks to empower the houseless community by offering them green volunteer opportunities, promoting self-sufficiency, and facilitating a positive change in the lives of vulnerable populations.

HEVI's commendable mission offers environmental volunteering slots to the houseless, accompanied by a \$16/hour stipend. The initiative engages these individuals in crucial activities, such as tree planting, weed pruning, and mulching. As a result, volunteers not only play a pivotal role in biodiversity restoration but also acquire invaluable work experience and skills. Such an endeavor aids their journey toward stable employment and securing basic living essentials.

In association with Our City Forest, a notable San Jose NGO, HEVI has proudly marked the planting of over 1,000 trees in San Jose, and it has facilitated over 475 hours of employment for the houseless community. Furthermore, the initiative has successfully guided over 20 houseless volunteers toward employment opportunities, channeling more than \$6,000 in stipends to fortify their path to self-reliance.

Lucas Gu, Executive Director of HEVI, comments, "Our strategy transcends conventional charity paradigms. We emphasize on empowering individuals through purposeful work and skill-building, enabling them to reconstruct their lives. Our unique environmental initiatives aim to cultivate community bonds, fortify communal ties, and ardently contribute to urban forest conservation."

What distinguishes HEVI is its exclusive partnership matrix, which involves houseless individuals, Our City Forest personnel, and high school students. This model engenders camaraderie and inculcates a sense of responsibility towards environmental stewardship and community welfare.

Rishi, Co-Founder and Executive Director of Beyond Terra, remarks, "Our achievements resonate with our commitment. Donors supporting the Beyond Terra-HEVI partnership are investing in a holistic vision that encompasses biodiversity conservation and the betterment of houseless individuals, granting them an avenue to reshape their future."

All donations received are channeled directly towards stipends for houseless volunteers and the advancement of upcoming projects. Donors have the added benefit of a 100% tax deduction on their generous contributions, reinforcing their support for HEVI's noble cause.

Media Contact:

For further inquiries, interviews, or additional information, please reach out to connect@beyondterra.org.

For Comprehensive Details:

Discover more about the work of Beyond Terra and HEVI at beyondterra.org and thehevi.org.
Learn more about this project at beyondterra.org/conservation.

About Beyond Terra:

Beyond Terra is a 501(c)(3) nonprofit, based in the San Francisco Bay Area, dedicated to the conservation and preservation of biodiversity. Their innovative approach is grounded in the comprehensive analysis of economic patterns that influence governmental and corporate environmental actions. The organization is actively spearheading multiple projects in California, with primary emphases on education, innovation, and conservation.

About HEVI:

HEVI, rooted in San Jose, is a visionary student-led initiative that focuses on empowering the Bay Area's houseless community through green volunteer ventures. Partnering with Our City Forest, HEVI is committed to curating native Californian species to establish and nurture high-impact biodiversity gardens, contributing proactively to urban forest rejuvenation.

Editor's Note:

Editors are welcome to utilize the information in this press release for news articles and features. For extensive details or interview coordination, please connect with Beyond Terra at connect@beyondterra.org or contact the group at +1 650-476-5007.